

The History | *of Cobb Theatres*



Robert M. Cobb grew up in the movie theatre industry, having started working in his father's theatres in the 1950s when he was seven years old. He continued to work in the business, gaining expertise in real estate development, corporate finance, advertising and accounting, assuming the position of President of Cobb Theatres in 1992. He oversaw a merger of Cobb with Regal Cinemas in 1997, and then in 2000, decided to re-enter the entertainment and exhibition cinema industry by forming Cobb Theatres III, LLC.

With what is truly a lifetime of industry experience, Robert M. Cobb is currently focusing his attention making Cobb Theatres a dominant player in the cinema industry business in the near and distant future. Today, Cobb Theatres proudly features the best films the movie industry has to offer on screens throughout the Southeast. Additional plans are in the works for new, exciting entertainment complexes in desirable metropolitan markets in a variety of states. And each one of these complexes, true to the Cobb Theatres' mission, will be a place where guests and their families can enjoy the movies they love in the best possible entertainment venues.

The Cobb tradition continues today.

A lifetime of movie theatre industry experience makes Robert M. Cobb uniquely suited to propel Cobb Theatres into a strong leadership position in the industry.



COBB THEATRES | Where you're the star of the show.

2000B SOUTHBRIDGE PARKWAY | SUITE 100 | BIRMINGHAM, AL 35209 | www.cobbtheatres.com

Historical Timeline of Cobb Theatres

- **1921** Jefferson A. Richards, grandfather of R. C. Cobb opens the family's first movie theatre in Fayette, Alabama
- **1934** Lucille Richards Cobb purchases the theatre from her father, Jefferson A. Richards
- **1947** R. C. Cobb purchases two theatres from his mother and begins building indoor and drive-in theatres across north Alabama
- **1963** Cobb Theatres opens Atlanta Thunderbird Drive-In, the largest (1280 cars), most modern drive-in movie theatre in the South
- **1965** The company now operates 27 theatres
- **1966** Eight additional theatres are purchased in Birmingham, Alabama and offices are moved from Fayette to Birmingham
- **1971** Foreseeing the demand for movie choices, R. C. Cobb builds the first ever four-plex theatre in the United States
- **1978** R. C. Cobb opens Cinema City 8 in the Roebuck Shopping Center in Birmingham– the largest eight-plex facility in the nation– setting a development trend that prevails today
- **1991** The Sawgrass 18 opens and becomes the largest theatre east of the Rocky Mountains
- **1992** Cobb Theatres purchases General Cinema theatres in Tampa, St. Petersburg, and Sarasota, Florida
- **1994** The Company acquires Wometco Theatres chain in South Florida, bringing the total Cobb screens to 315
- **1996** Cobb Theatres grows to 643 screens
- **1997** Accomplishes a \$200 million merger with Regal Entertainment
- **2000** Cobb Theatres III, LLC is formed and begins a new chapter.
- **2001** The Dolphin 19 opens in Miami attracting 1.4 million visitors
- **2006** Through strategic acquisitions and new building, Cobb grows to 11 locations with 166 screens
- **2008** Introduced **CinéBistro** — A fully integrated premium cinema and dining concept in Miami and Tampa
- **2011** Cobb grows to 253 screens at 21 locations and expands into Colorado, Virginia and Georgia



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A Closer Look | *at Cobb Theatres*



There are movie theatres, and then there are entertainment destinations where it's an absolute pleasure to see a movie. Cobb Theatres are the latter. True to their commitment to providing their guests with the absolute best movie-going experience, every Cobb Theatre is designed to provide guests with the highest-quality audio and visual presentation, unsurpassed comfort and outstanding guest services.

Here are just a few of the features and conveniences you'll enjoy at a Cobb Theatre near you:

- Stadium Seating for unobstructed viewing featuring custom designed rocking seats with high backs and lift-up armrests
- Digital Sound and Projection with 3D capabilities
- Giant wall-to-wall, curved, high gain screens for brighter colors and a sharper image
- IMAX Theatres that bring you the most immersive movie experience available
- D-BOX MFX — Seats that are synchronized to the action of the movie
- All Dolby digital surround sound guarantees the ultimate in cinematic sound environment
- Customer Service area for advanced ticket sales and general assistance
- Automated box offices for ticket purchasing and advanced ticket order pick-up
- Advance credit card sales by phone or on-line
- The Cobb Frequent Moviegoer Program that rewards with movie tickets and concession items
- Cobb Gift Cards available for purchase in any dollar denomination
- Innovative concession menu and design offer a wide assortment of hot food, premium drinks, popcorn, candy and snacks
- Theatre rental program allows businesses and individuals access to private screenings and meetings
- Free "Kiddie" Shows during summer vacation
- Birthday Party Rooms available for private functions

Every Cobb Theatre is designed and managed with one thing in mind: to enhance the entertainment experience of our guests. This has been our primary goal for years, and will be for many years to come.

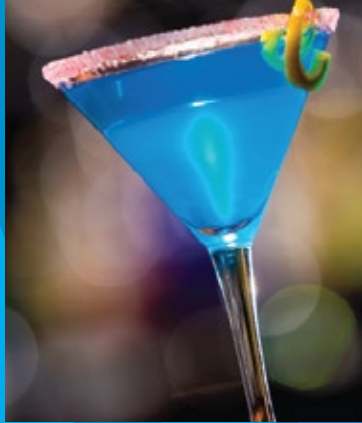


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CINÉBISTRO

MOVIES WITH TASTE[®]



CinéBistro is the cinematic equivalent of a luxury hotel or restaurant, offering true movie lovers the opportunity to experience their passion in an environment unlike any they have ever experienced.

THE SET: **CinéBistro** features upscale yet comfortable décor. The screening rooms are designed to provide the finest image and sound quality while guests relax in our ultra-luxurious high back leather rocking chairs outfitted with handmade cocktail tables. Seating is individually assigned, and relaxed conversation is encouraged before and after each presentation in our lounge or patio.

What's more, because **CinéBistro** is designed to cater to the most discriminating cinema aficionado — one who does not want their experience disturbed by cell phones or small children — moviegoers must be at least 21 years of age. And, because our goal is to provide the most impeccable movie-going experience to our most valued guests, behavior in the theatres will be carefully monitored to ensure all guests act accordingly.

THE FARE: A screening at **CinéBistro** is nothing short of pure indulgence: the finest cinema experience combined with great food, an excellent assortment of wines and other premium drinks, and spectacular ambiance. Without exception, the food and beverage selection is of the highest quality, expertly presented, and in-theatre dining is encouraged. Our inviting lounge is ready to serve you — even if you are not attending a film.

THE SHOWS: At Cobb, we believe that film selection is critical to the success of **CinéBistro**. This is why the films that make their way to **CinéBistro** screens will represent the best cinema available. Theatres feature a carefully selected combination of well-known Hollywood hits along with desirable art and independent films that rarely find their way to the local mall multi-plex.

Equipped with the latest digital cinema technology, these luxurious facilities offer a wide range of presentation and programming opportunities including live sporting events, concerts and other unique entertainment.

Currently, **CinéBistro** is being developed in a few, select markets. In addition, we're confident this new, upscale theatre concept will rapidly become a favorite of the sophisticated movie-goer and will satisfy the demand for a special experience that delivers the movies we all love, in the most luxurious, comfortable and entertaining environment available today.

For more information call 1-205-802-7766 or visit www.cobbcinestro.com



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***Robert M. Cobb,
President, CEO
Cobb Theatres***

Robert M. Cobb started his career in the movie theatre industry working in his father's theatres when he was seven years old. This long-term, first-hand knowledge of the business — along with a hands-on understanding of advertising, marketing, accounting, promotions, finance and real estate development — combine to make Robert M. Cobb ideally suited to grow Cobb Theatres into a leader in the industry.

From his first jobs working the concession stand in Richards Theatre in Fayette, Alabama, Robert Cobb continued his involvement in the industry spending his college summer vacations working in accounting, advertising and promotions. Following college, he became a management trainee in 1971 and was given the responsibility of managing two theatres in Florida.

To gain further knowledge of the theatre industry, he joined the Film Buying office in Atlanta. In 1977, he became the West Coast Division Manager, and in 1979, was named Vice President of Construction and Theatre Openings. In 1983, Cobb was promoted to Executive Vice President and Chief Operating Officer with responsibilities for Film Buying. In 1985, he assumed responsibility for Real Estate Development, and in 1989 became responsible for Senior Bank Credit facilities led by the Bank of Boston. In 1992, Cobb was named President of Cobb Theatres, and five years later he steered the Company through a \$200 million merger with Regal Entertainment.

Unable to stay away from the theatre business, in 2000, Cobb formed Cobb Theatres, III, and began building and acquiring theatres. Today, Cobb sits at the helm of a thriving enterprise with movie screens strategically located throughout the Southeastern United States, with additional plans for new multi-screen entertainment complexes in metropolitan markets in a variety of states. His lifetime of industry experience, proven business skills and vision for the perfect movie-going experience make him uniquely capable of growing Cobb Theatres into a strong leadership position in the movie theatre industry.



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Jeremy P. Welman,
Chief Operating Officer
Cobb Theatres

Jeremy Welman joined Cobb Theaters in 2006 bringing more than 25 years of experience and achievement in the motion picture exhibition industry to the Company, as well as a proven ability to create motion picture exhibition platforms that maximize guest satisfaction and theatre cash flow.

Welman headed US marketing at National Amusements, a worldwide exhibitor with more than 1500 screens in 7 countries, and was responsible for increasing market share through new revenue opportunities that included alternative content programming, IMAX, and new corporate and group sales initiatives, as well as traffic driving promotions.

Welman spent three years as Vice President of Crown Theatres, where he was responsible for all operations and marketing, resulting in significant revenue growth during a period when the industry experienced a major downturn. These results were achieved by aggressive marketing and the creation of a successful value added guest loyalty program.

Welman began his career quite literally from the ground up. He went on to spend almost 15 years with Edwards Cinemas, a California based circuit with over 900 screens. During which time he operated some of the most successful megaplexes in the country. Welman's years at Edwards were spent serving in a variety of posts including Director of the Manager Training Program, Circuit Auditor and Regional Manager. He also served as Executive Director of The Edwards Irvine Spectrum 21 & IMAX 3D Theatre, which at the time was the most attended theatre complex in the country with over 3 million visitors annually. He ultimately served as Executive Director of Edwards IMAX Theatres, and was responsible for operations, marketing, programming and site analysis for Edwards IMAX Theatres.

Additionally, Welman served in a senior consulting role with large format (giant screen) start up Mega Systems Inc., providing theatre design, planning, marketing and on-going support for giant screen clients around the globe.



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Ricky W. Thomas,
Chief Financial Officer
Cobb Theatres

Ricky Thomas joined Cobb Theatres in 2011 bringing over 30 years of financial and management experience to the Company. He has a proven history of providing strategic and financial leadership for companies in rapid growth environments.

Thomas is making a return to the motion picture exhibition industry and to Cobb Theatres. He served as Chief Financial Officer of the original Cobb Theatres in the mid-1990s. During that time he led the IPO of Cobb Theatres where \$85 million of public debt was raised to fund new theatre development. He played a strategic role in the sale of the Company to Regal Entertainment in 1997. He later served as Chief Financial Officer of AmStar Entertainment, which was a private equity funded motion picture exhibition company.

Thomas began his career at a national accounting firm (Coopers & Lybrand) where he spent over nine years in public accounting. In addition to his years in the cinema industry, he brings the experience of serving in a senior management role in a number of other industries, including construction, banking, outdoor advertising, medical testing, and steel fabrication and distribution.

Thomas brings to Cobb Theatres valuable experience with private equity, capital funding, debt financing, mergers & acquisitions, and strategic planning.



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Cobb Executive Team

Jeff Cobb, Vice President

Jeff Cobb grew up in and around the movie theatre industry. In 1977 Cobb joined Cobb Theatres working in accounting and theatre management. Over the next 20 years Cobb was involved in many aspects of finance and real estate for the company. After the 1997 merger, Cobb became a developer until rejoining Cobb Theatres real estate department in 2009.

Freddie Dobbs, Vice President of Construction & Technology

Freddie Dobbs began his exhibition career with Cobb Theatres in 1987. After Cobb's 1997 merger with Regal Entertainment, Dobbs worked with Ballantyne of Omaha as a field engineer and started his own technical services company, which provided installation services and technical support for theatre exhibitors around the Southeast. Dobbs has been in the exhibition industry for 22 years and currently manages Cobb's technical services and all theatre construction.

Loretta Thomas, Vice President of Concessions & Purchasing

Loretta Thomas has over 30 years experience in the exhibition industry managing some of the most attended multiplexes in the Southeastern US for Cobb Theatres and Regal Entertainment. Thomas spent her first 20 years with Cobb Theatres prior to the 1997 merger and 3 years with Regal entertainment running one of their biggest and busiest locations, the Hollywood 27 in Nashville. In 2000 Thomas rejoined Cobb Theatres to run the Dolphin 19 in Miami. After successfully operating this location, Thomas was promoted to Regional Manager where she was responsible for launching all new Cobb Theatres locations. Thomas' hands-on experience opening, running and supervising new high volume locations has uniquely qualified her for her current post as VP of Concessions and Purchasing.

Guy Austin, Executive Director of Theatre Operations

Guy Austin joined Cobb Theatres in 2007 with more than 29 years of progressive experience in the exhibition industry. Most recently, he served as vice president of operations and training for Century Theatres in San Rafael, California, where he was responsible for all operations of a 17-location, \$80-million, 180-screen region in the San Francisco Bay Area. Austin's experience in the industry began in 1981, when he began working in a Newport Beach theatre as a teenager and within three years, worked his way up to the level of general manager. His experience at every level of the industry uniquely qualifies him as the Executive Director of Theatre Operations.

Fred Meyers, Executive Director of CinéBistro

Fred Meyers joined Cobb Theatres' team in 2009, bringing a diverse blend of experience acquired through more than 20 years in both the small, privately held and large, publicly held sectors of the restaurant industry. Most recently Meyers owned a restaurant consulting business, in which he advised restaurateurs with regard to such issues as concept development, design and construction, staging company infrastructure, and operational enhancements. In his role as Executive Vice President of Fadó Pubs, Inc., an authentic Irish Pub concept, Meyers led the organization in a nationwide expansion from 5 to 12 units, increasing annual revenues from \$13 million to \$40 million. Meyers also held executive positions with Rio Bravo International, Inc. and Peasant Restaurants, Inc., successfully developing and implementing strategies that resulted in concept expansion and increased sales. Meyers' background has uniquely positioned him to refine the concept and brand for Cobb Theatres CinéBistro, as well as providing leadership in future expansion endeavors.



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Cobb Executive Team *(continued)*

Steven Bankston, Controller

Steven Bankston joined Cobb Theatres in 2006. Bankston comes to our industry having spent 16 years in the gasoline wholesale and convenience store industry. During this period he worked with two different companies as the controller, guiding the companies through periods of growth including acquisitions. Bankston holds CPA certifications in Alabama and Tennessee, is a member of the Alabama Society of CPAs and a member of the American Institute of CPAs.

Jennifer Gossett, Director of Human Resources

Prior to beginning her career with Cobb Theatres in 2008, Jennifer Gossett spent more than 15 years as an HR Generalist within the construction, education, hospitality, and staffing industries. For nine years prior to joining Cobb Theatres, Gossett was the Director of HR for Masonry Arts, Inc., a specialty subcontractor. In this role, she partnered with the company's owners in strategically aligning HR initiatives with the business goals of the organization, resulting in the establishment of the organization's HR department from the ground level. Gossett's areas of expertise include: risk management, training/development, workforce planning & staffing, strategic management, benefits administration, compensation & rewards, employee relations, and policy development. In 2006, Gossett was certified as a Senior Professional in Human Resources (SPHR) by the Human Resources Certification Institute.

Eddie Messick, Director of Information Technology

After a successful career as Director of Information Technology with a 60 unit Applebee's and Up the Creek franchise, Eddie Messick joined Cobb Theatres in 2010. Messick maintains that a great IT professional should never lose sight of the fact that the primary role of IT is to "add value to the bottom line." Messick has a strong track record of accomplishments supporting this philosophy, not the least of which was implementing reporting systems and "dashboards" that enabled access to real time business data. Additionally, Messick has designed and implemented workflow automation systems that led to significant increases in efficiencies and a dramatic reduction in paper costs. Other relevant aspects of Messick's experience include his experience with Payment Card Industry (PCI) compliance, point-of-sale (POS) systems, disaster recovery, and data security.

Isaac Stewart, Corporate Executive Chef

Isaac Stewart joined Cobb Theatres in 2010, bringing extensive culinary and management experience with both regional and national restaurant concepts. Stewart's unique combination of culinary experience and business acumen perfectly positions him for the continued growth and development of the CinéBistro concept. Having had a successful career with Fadó Pubs, Inc. and CentraArchy Restaurant Management, Stewart has solid experience in creative menu development and implementation, budgetary planning and cost management, and training and development of award winning culinary teams. Stewart holds a Master in Management in Fine Food and Beverage from the acclaimed SDA Bocconi in Milan, Italy.



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Cobb Theatre Listing

MIAMI

Dolphin 19 & IMAX®
11471 NW 12th Street
Miami, FL 33172

Miami Lakes 17 Cinemas
6711 Main Street
Miami Lakes, FL 33014

Hialeah Grand 18 Cinemas
17355 NW 59th Avenue
Miami Lakes, FL 33015

CinéBistro at Dolphin Mall
11471 NW 12th Street
Miami, FL 33172

PALM BEACH COUNTY

**Downtown At The Gardens
16 Cinemas**
11701 Lake Victoria Gardens Avenue
Palm Beach Gardens, FL 33410

Jupiter 18 Cinemas
204 No. US #1
Jupiter, FL 33477

CENTRAL FLORIDA

Plaza Cinema Café 12
155 South Orange Avenue
Orlando, FL 32801

Merritt Square 16 & IMAX®
777 E. Merritt Island Causeway
Merritt Island, FL 32952

Lakeside 18 & IMAX®
1650 Town Center Drive
Lakeland, FL 33803

Grand 10 Cinemas
920 Spring Lake Square NW
Winter Haven, FL 33881

Grove 16 & CinéBistro
6333 Wesley Grove Blvd.
Wesley Chapel, FL 33544

CinéBistro at Hyde Park Village
1609 W. Swann Avenue
Tampa, FL 33606

Countryside 12 Cinemas
Countryside Mall
27001 US Highway 19 North
Clearwater, FL 33761

ALABAMA

Hollywood 16 & IMAX®
4250 Old Greensboro Road
Tuscaloosa, AL 35404

Pinnacle 14 Cinemas
3780 Gulf Shores Parkway
Gulf Shores, AL 36542

Movies 4
1007 Highway 78W
Jasper, AL 35501

GEORGIA

CinéBistro at Town Brookhaven
1004 Town Blvd.
Atlanta, Ga 30319

COLORADO

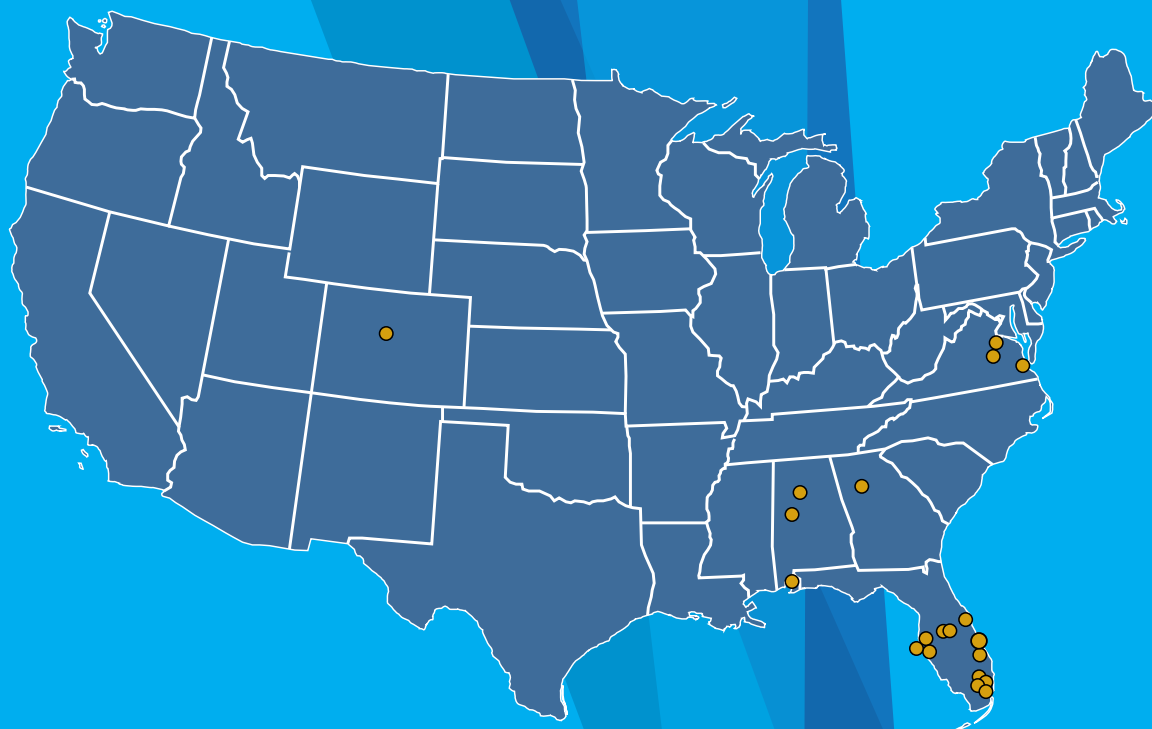
CinéBistro at Solaris
141 E. Meadow Drive
Vail, CO 81657

VIRGINIA

CinéBistro at Peninsula Town Center
4401 Clairborne Square
Hampton, VA 23666

CinéBistro at Stony Point Fashion Park
9200 Stony Point Pkwy
Richmond, VA 23235

Village 12 Cinemas
1600 Village Market Blvd. SE
Leesburg, VA 20175



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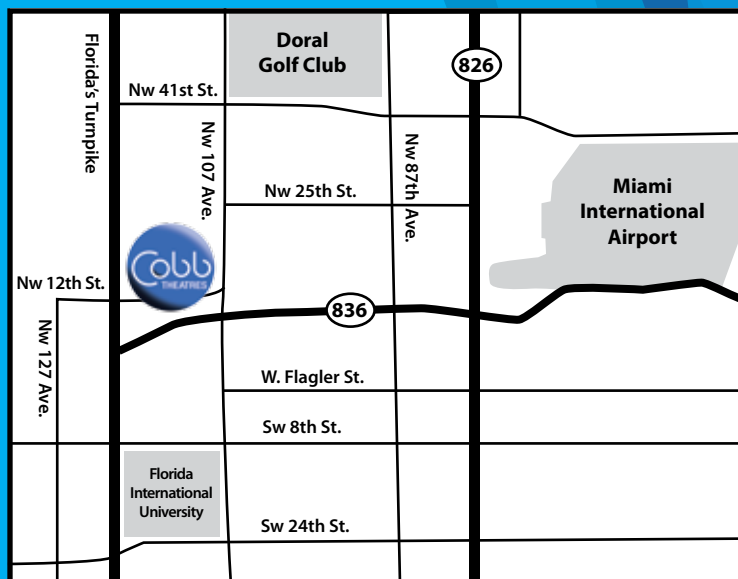
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Cinema Profile:

Cobb Dolphin 19 & IMAX®



LOCATION: Taubman's Dolphin Mall – At 1.6 million square feet it is the largest, most exciting shopping and entertainment destination in Miami. Dolphin Mall, a beautiful, state-of-the-art value center, brings you the finest fashion, dining and family entertainment options in a beautiful and electrifying setting. Conveniently situated just five miles west of Miami International Airport at the intersection of the Dolphin Expressway (836) and the Florida Turnpike. Dolphin Mall has been specifically designed to reflect Miami's rich, multi-cultural heritage.



- **MARKET:** Miami, Florida
- **OPENED:** 2001
- **SIZE:** 84,000 square feet with 3800 seats
- **ANNUAL VISITATION:** 1.3 Million
- **NOTES:** The Dolphin consistently ranks in the top 20 grossing cinemas in the country.



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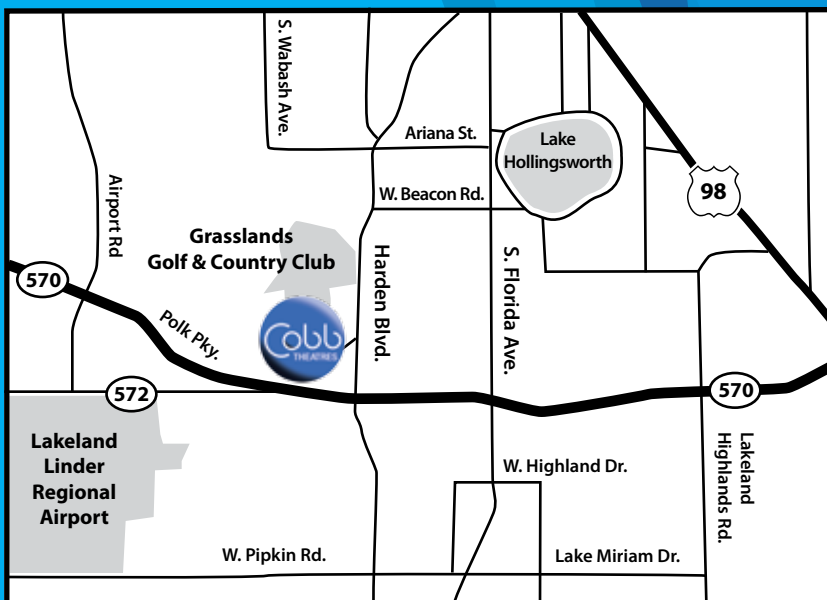
Cinema Profile:

Cobb Lakeside 18 & IMAX®



LOCATION: Casto's Lakeside Village is a dynamic lifestyle complex that combines retail, entertainment, residential, hospitality and office uses. Located in Lakeland's upscale Grassland area, its beautifully landscaped courts and streets invite shoppers to stroll, shop and enjoy everything that Lakeside Village has to offer.

Lakeside Village offers a total of 800,000 square feet of mixed-use space and anchor tenants include Belk, Kohl's, Bed Bath & Beyond and Talbots. The project also includes an 18-screen Cobb Theatre with stadium seating, three hotels, a wide range of restaurants plus 50,000 square feet of second-floor commercial office space...all surrounded by ample parking.



- **MARKET:** Lakeland, Florida
- **OPENED:** 2005
- **SIZE:** 78,000 square feet with 3600 seats
- **ANNUAL VISITATION:** 1,000,000 +/-



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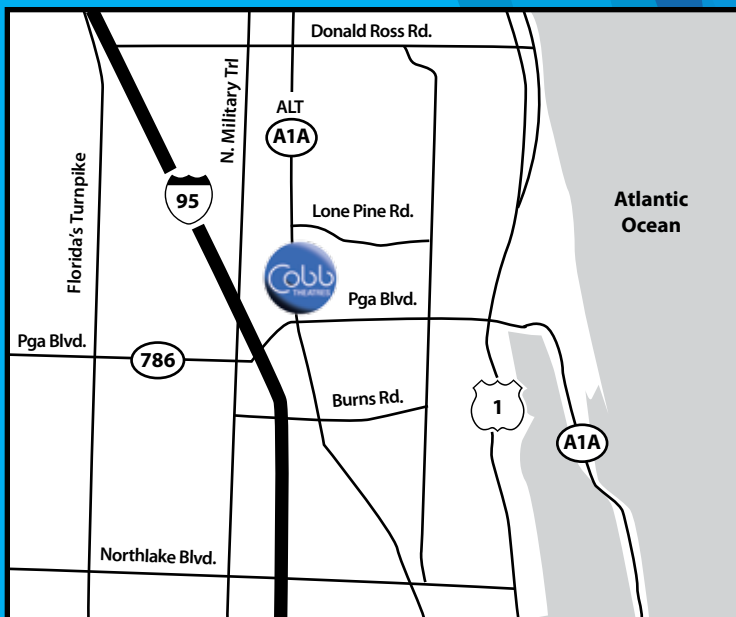
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Cinema Profile:

Cobb Downtown at The Gardens 16



LOCATION: Downtown at the Gardens is located at the northeast corner of PGA Boulevard and Alternate A1A. The project is designed to enhance the northern end of Palm Beach County with elements and amenities not already represented. The project includes 338,100 square-feet of retail space, featuring a 3,100-seat, 16-screen state-of-art Cobb Theatre, a 42,000 sq. foot Whole Foods Market, nationally known restaurants and specialty retailers. The project also includes a 166-unit condominium development called Landmark at the Gardens and a 241-unit condominium development called Garden's Pointe. These luxury residences are connected to the retail portion of the project by a footbridge. 165,000 sq. ft. of Class A Office space and a 200-room business hotel are also in the plans. The development is bordered by a 20-acre lake and lakeside sculpture park.



MARKET: West Palm Beach, Florida

OPENED: 2005

SIZE: 63,000 square feet with 3100 seats

ANNUAL VISITATION: 850,000



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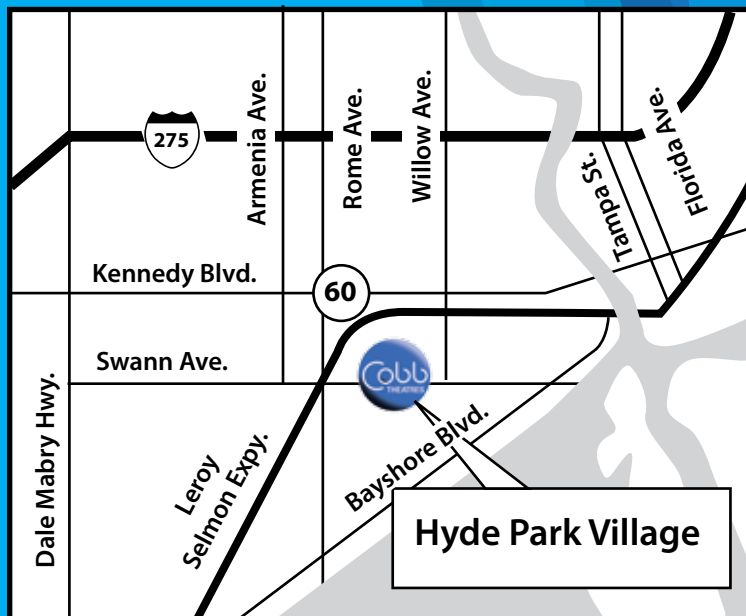
Cinema Profile:

CinéBistro at Hyde Park

CINÉBISTRO
MOVIES WITH TASTE®



LOCATION: Hyde Park Village is located at Swann and Dakota Avenues, just minutes from downtown Tampa. The Village lies in the heart of the historic district of Hyde Park and is easily accessed by I-275, I-75, and Tampa's Lee Roy Selmon Expressway. The Village is just minutes from other area attractions too, including the Tampa Convention Center, The Florida Aquarium, and Ybor City. Major tenants include CinéBistro, Brook's Brothers, Pottery Barn, Anthropologie, Tommy Bahama, Ann Taylor, Restoration Hardware and William Sonoma. Parking is available free of charge in three covered parking garages.



MARKET: Tampa/St. Petersburg

OPENED: 2009

SCREENS/SEATS: 6/500

SQUARE FOOTAGE: 28,000



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Cinema Profile:

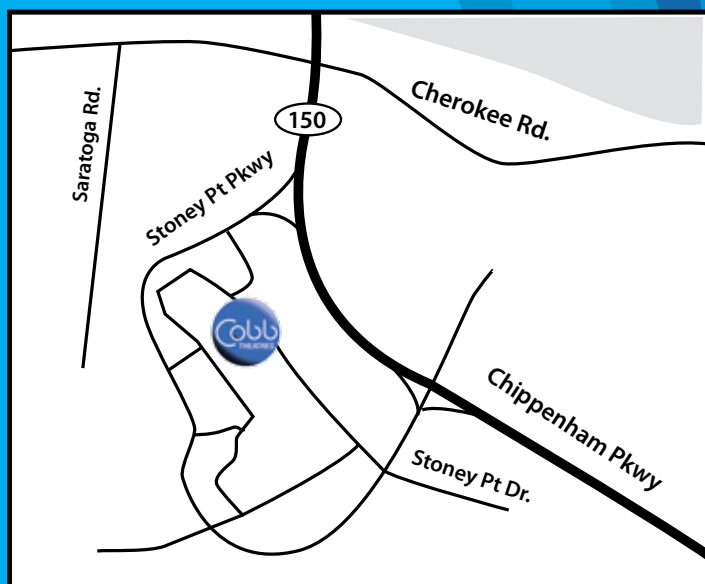
CinéBistro at Stony Point

CINÉBISTRO
MOVIES WITH TASTE®



LOCATION: Stony Point Fashion Park located in Richmond, Virginia is a sophisticated open-air center offering its visitors exclusive retailers including Tiffany & Co., Louis Vuitton and Saks Fifth Avenue along with an extensive array of fine restaurants and ample parking.

This CinéBistro location offers guests seven intimate auditoriums with reserved seating, over-sized leather seats and a chef-prepared menu that is changed seasonally and utilizes local ingredients. Our guests can complement their meal with a selection from our extensive wine list or cocktail menu. Guests can also relax in our stylish Lounge or Patio to dine before or after the show or just to gather with friends. You must be 21 and over to enjoy our Richmond location.



MARKET: Richmond, VA

OPENED: 2010

SCREENS/SEATS: 6/500

SQUARE FOOTAGE: 28,000



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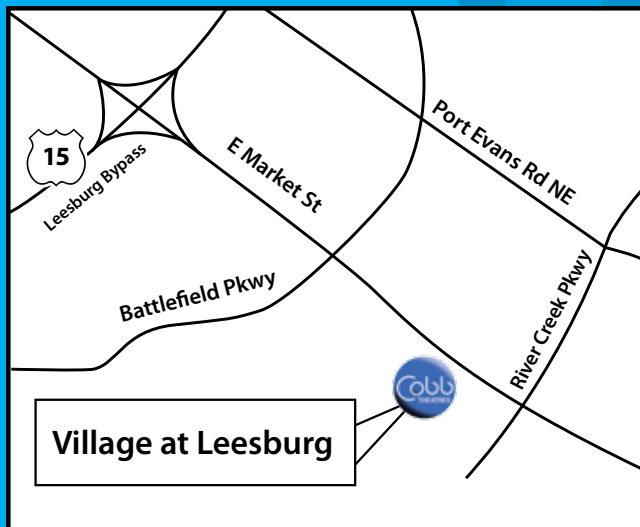
Cinema Profile:

The Cobb Village 12



LOCATION: The Village at Leesburg, is a lifestyle center offering Loudon County, Virginia 150 acres of open-air shopping with an upscale urban feel. Anchor tenants include Wegmans Food Markets and LA Fitness. The development combines luxury residential units, office and retail space into an architecturally scenic gathering place with tree-lined streets and a central plaza in one of the fastest growing and most affluent counties in America.

The Cobb Village 12 was built with the guest in mind, offering the best in amenities and the newest technology for the ultimate movie-going experience. This location has 12 auditoriums with 1,800 seats, 100% Digital projection and sound with 3D capabilities, three VIP auditoriums with reserved seats, and a select auditorium equipped with D-BOX seats that sync to the action of the movie. In addition, Cobb Village 12 offers its guests a Lobby Bar & Grill with full menu and bar where you can enjoy a chef-inspired gourmet snack or meal before, during and after the show.



MARKET: WASHINGTON, DC

OPENED: 2011

SCREENS/SEATS: 12/1000

SQUARE FOOTAGE: 52,000



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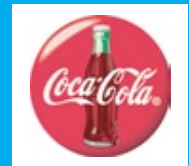
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Strategic Partners

National CineMedia, Inc. ("NCM") operates a digital in-theatre network in North America. NCM distributes advertising and Fathom business and consumer events through its proprietary store and forwards digital content network and live digital broadcast network. It also develops and distributes a branded, pre-feature entertainment and advertising program called FirstLook along with advertising programming on its network of theatre lobbies. Cobb began a partnership with NCM in 2009 by introducing Fathom Live events at several locations. In 2010, Cobb expanded the partnership by adding NCM online advertising to the Cobb website and introducing the NCM First Look pre-show to its guests.



Coca-Cola is the leading beverage provider to the film exhibition industry. Cobb began its partnership with Coke in 2000 when Bobby Cobb re-entered the entertainment industry. Cobb proudly pours Coca-Cola products exclusively.



Fandango is the nation's leading moviegoer destination and sells tickets to more than 16,000 screens and over half of the U.S. theatre market. Fandango entertains and informs consumers with exclusive film clips, trailers, celebrity interviews, fan reviews and news, while offering them the ability to quickly select a film and conveniently buy tickets in advance. Fandango is owned by cable/media company Comcast. Cobb began its partnership with Fandango for online ticketing in 2005 and now uses them for the reserved seating feature at the CinéBistro locations.



IMAX Corporation is one of the world's leading entertainment technology companies, specializing in immersive motion picture technologies. The worldwide IMAX theatre network is among the most important and successful theatrical distribution platforms for major event Hollywood films around the globe, with IMAX theatres delivering the world's best cinematic presentations using proprietary IMAX, IMAX 3D, and IMAX DMR technology.



Cobb Theatres has partnered with Cinedigm Digital Cinema Corp, the global leader in digital cinema, to complete the transition of its screens to digital. This transition will allow Cobb Theatres to greatly expand the entertainment options to its entire circuit ranging from 3D movies to live sports programming, 3D concert films and event programming. In addition to innovative entertainment options, utilizing the Cinedigm digital cinema platform will streamline operation efficiencies, which results in a better guest experience.



COBB THEATRES | Where you're the star of the show.

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Corporate Events | *at Cobb Theatres*



Tired of the same old meeting rooms? Want to try something different? Why not stage your next blockbuster meeting in one of Cobb's exciting, high-tech theatres?

Imagine the drama of a private auditorium with a massive, wall-to-wall screen, Dolby digital surround sound, comfortable stadium seating and the latest in projection technology. It's sure to put your event right in the spotlight, and generate rave reviews.

Also imagine the convenience of having your meeting in a high-energy entertainment facility located near dining, shopping and everything else your guests might want or need.

Depending on the location, we can accommodate groups of just about any size — from 50 to 3,000. And, of course, you can depend on our attentive, customer-focused staff to work with you on planning, scheduling, logistics, audio-visual needs, catering and concessions, and overall event orchestration to help ensure complete ease and success.

At Cobb Theatres, we have the experience, the facilities and the know-how to make your next meeting an exciting, entertaining event that's larger than life. Just like the movies.

Cobb theatres are ideal for a variety of events, including:

- ***Training and seminars***
- ***Product launches***
- ***Presentations***
- ***Client or employee appreciation***
- ***Team building events***
- ***Internal company gatherings***
- ***Private screenings***

A high-tech sound and visual experience sure to make a great impression.

For more information call 205-802-7766



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